

CRA PRO SERIES BRAND GUIDELINES



PANTONE: 2935 C
CMYK: (95, 71, 1, 0)
RGB: #0059A9 (0, 89, 169)
HSL: (208, 100, 33)

PANTONE: COOL GRAY 2 C
CMYK: (23, 18, 18, 0)
RGB: #C2C4C6 (194, 196, 198)
HSL: (210, 3, 77)

PRIMARY LOGO

**TURN ONE CRA PRO SERIES
 PRESENTED BY CHEVROLET PERFORMANCE**

DO NOT

- STRETCH
- ALTER COLORS
- ALTER FONTS
- USE OLD LOGOS
- REMOVE TEXT
- REMOVE TRADEMARKS

PLATINUM TEAM LOGO



CRA SANCTION LOGO



BRANDED PARTNER SERIES LOGOS



ASA PRIMARY LOGOS

MDM PROMOTIONS PRIMARY LOGO



TRACKTV PRIMARY LOGOS



Any use of logos outside of these guidelines must be approved by the CRA Pro Series.
 Creation of any logo animations for television or streaming must be approved by the series.